

MISSION-CRITICAL DECISION ADVANTAGE

# Decision advantage that stands up.

NEXTGEN ADVISORS LLC blends mission fluency, analytic rigor, and AI-enabled delivery to help leaders move from fragmented information to defensible action.

Consulting + Analytics + Warning + Doctrine Intelligence

Veteran-led · SDVOSB · Government-ready

## THE BUYER PROBLEM

# The mission is moving faster than the decision cycle.

Leaders are buried in data, briefings, dashboards, doctrine, and AI promises. The gap is not more information. The gap is decision-quality synthesis, quickly enough to matter.

## Fragmented evidence

Different systems, formats, assumptions, and briefing cultures.

## Slow synthesis

Analytic work does not always arrive at the speed of operational choice.

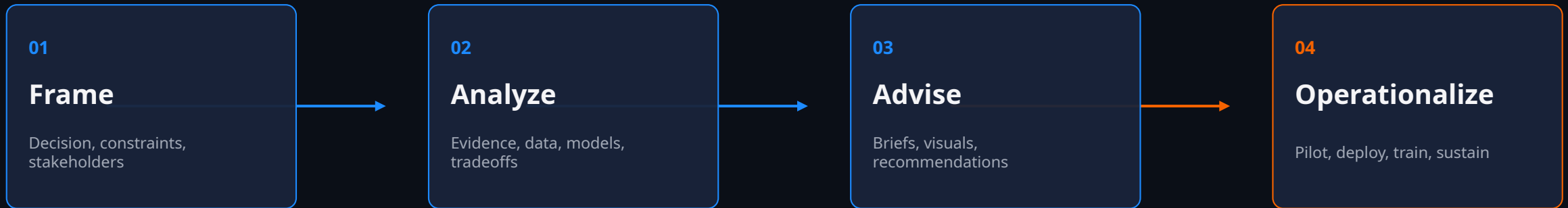
## Thin traceability

AI outputs and slideware often fail when leaders ask, "why should I believe this?"

## POSITIONING

# NEXTGEN turns hard questions into decision-ready plans.

The company is packaged around a simple promise: start with the decision, structure the evidence, use AI responsibly, and deliver outputs leaders can defend.



## Decision-Quality™ + Decision-Ready™

A delivery posture for buyers who need rigor without friction.

## FOUR KEY OFFERINGS

# One company. Four doors into decision advantage.

NEXTGEN's offerings combine client-ready consulting, data science products, warning workflows, and doctrine-grounded intelligence support.

01

## Consulting & Decision Support

General consulting, problem framing, and trusted execution across mission, data, and business operations.

- Rapid assessment
- Focused pilot
- Embedded support

02

## Analysis & Data Science

Decision Studio turns structured data into visuals, profiles, and advisory memos.

- CSV / Excel to insight
- Pro analytics controls
- Mission deployment

03

## Open Source Warning

OpenWarn.ai converts public signals into warning indicators, scenarios, and confidence.

- OSINT-to-warning
- Tradecraft-first copilot
- Governed workflows

04

## Doctrine Intelligence

Doctrine Doctor makes authoritative guidance usable, searchable, and decision-relevant.

- Doctrine knowledge graph
- Tradecraft alignment
- Evidence-backed insights

## OFFERING 01

# Consulting & Decision Support Services

Focused, senior-level support for leaders who need a credible decision structure, not generic consulting theater.

## 1 Rapid Assessment

Frame the question, map stakeholders, expose the highest-value next steps.

## 2 Focused Pilot

Validate a method, dashboard, workflow, or software concept on a real use case.

## 3 Embedded Support

Recurring decision support, program execution, and trusted advisory delivery.

## Core capability lanes

Operations Research & Systems Analysis

Change Management

Organizational Redesign

Training & Development

Program Management

Built for defense, intelligence, headquarters, program office, portfolio, and mission operations customers.

OFFERING 02

# Decision Studio

A decision-ready analytics workspace that helps teams upload structured data, surface what matters, create polished visuals, and generate actionable advisory guidance.

## Explorer

CSV and Excel orientation for quick first-pass analysis.

## Pro

Broader structured formats, protected advisor workflow, unlimited workspaces, advanced controls.

## Mission Deployment

Private/customer-specific deployment, tailored controls, connectors, training, and decision support.

OFFERING 03

# OpenWarn.ai

Warning-native software for mission teams that need indicators, evidence, scenarios, confidence, governance, and daily change detection - not just another dashboard.

## Signals

OSINT inputs

## Indicators

Baseline + triggers

## Scenarios

What could happen

## Copilot

Tradecraft-first

## Governance

Audit + evaluation

## OFFERING 04

# Doctrine Doctor

Doctrine-grounded knowledge and insight support that aligns analysis with authoritative guidance, tradecraft, and the questions leaders actually ask.

## Find faster

Search doctrine and related guidance by meaning, mission area, and decision need.

## Connect concepts

Use knowledge-graph logic to link terms, authorities, tasks, roles, and dependencies.

## Brief with confidence

Generate doctrine-grounded insights with transparent evidence and traceable references.

## COMMERCIAL MOTION

# Low-friction starts. Clear path to scale.

Buyers can start with a narrow decision, validate the workflow, then grow into mission deployment or embedded support without losing momentum.



**Best first meeting: bring one decision, one dataset/workflow, one deadline, and one executive audience.**

HIGH-LEVERAGE USE CASES

# Where NextGen creates value fastest.

NEXTGEN fits naturally where leaders need the operating picture, the analytic method, and the executive narrative to align.

## HQ & staff decision support

Decision framing, brief-ready recommendations, leadership tradeoffs.

## Program office analytics

Portfolio risk, affordability choices, roadmap prioritization.

## ISR & mission operations

Collection, PED, effectiveness, and operational performance analytics.

## Data strategy & governance

Data readiness, architecture choices, stewardship, and adoption.

## Change & workforce enablement

Training, rollout, stakeholder alignment, and adoption support.

## Prototype-to-scale support

Pilot design, user feedback, operationalization, and sustainment.



WHY BUYERS TRUST IT

# Government-ready credibility without big-firm drag.

NEXTGEN combines veteran-led customer empathy, small-business responsiveness, and the registrations buyers expect for serious mission work.

## SDVOSB

SBA VetCert service-disabled veteran-owned small business

## V3

Virginia Values Veterans certified company

## 9NNM8

CAGE code

## 541690

Primary NAICS

UEI DT83RDNQEKX7

Primary NAICS 541690, with additional codes including 541990 and 541715.

## Founder-led

Led by operators who understand mission context, senior-leader communication, and the bureaucracy that shapes real execution.

Mission fluency

Analytic rigor

Low-friction teaming

# Built to sell the first step, then earn the larger mission.

The portfolio gives prospects multiple buying paths: advisory help, analytics workspace, warning workflows, or doctrine-grounded insight support.

## Capability Conversation

Frame the decision, define the fastest useful output, and scope the path.

## Analytics Workflow

Use Decision Studio to convert data into visuals and advisory memos.

## Warning Pilot

Build an OpenWarn.ai indicator/scenario workflow for a mission set.

## Doctrine Intelligence Sprint

Turn authoritative guidance into searchable, traceable decision support.

CALL TO ACTION

# Bring us the hard question.

NEXTGEN will help frame the problem, identify the evidence, choose the right workflow, and produce a decision-ready output that leaders can use.

## Start here

- Request a capability conversation
- Try Decision Studio for structured data
- Explore OpenWarn.ai for warning workflows
- Explore Doctrine Doctor for doctrine intelligence

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